2022-2023 District Goals

District:

19 D

Constitutional Area:



U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

June Service Action Plan_2086.docx

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 0 | 0 | 46 | 32 |
| 2nd Quarter | 1 | 18 | 17 | 32 |
| 3rd Quarter | 0 | 0 | 40 | 48 |
| 4th Quarter | 0 | 0 | 31 | 39 |

FY New Clubs

1

FY Charter Members

18

FY New Members

134

FY Retention Goal

151

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

1

Action Plan

June Membership Action Plan.docx

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

a. Our team will ensure 6% of zone chairpersons attend zone chairperson training.

b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.

c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

June Leadership action plan.docx

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

a. Our team will ensure that 0 clubs make new Model Club commitments.

b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.

c. I will personally request that 0 clubs make a Model Club commitment.

Action Plan

June LCIF Action Plan.docx

CUSTOM GOALS

Goal Statement

By the end of the 2021-2022 fiscal year, our district will grow by forming one virtual club.

Action Plan

June New Club goal.docx

Goal Statement

By the end of the 2021-2022 fiscal year, our district will meet or exceed 75% of our clubs having designated a Club Administrator for the purpose of supporting the club officers and projects.

Action Plan

June Custom goal action plan.docx